



ARRM

2017 ARRM Annual Conference

Exhibitor Information

June 7-8, 2017 • Mystic Lake Casino, Prior Lake

Who will you meet?

- More than 1,100 individuals providing services to people with disabilities
- Key decisions makers from across Minnesota plus front and middle management personnel, human resources, and nursing personnel

Why should your company exhibit?

- Put your name in front of ARRM member agencies that spend millions of dollars on human resources, goods and services for people with disabilities
- Expand your exposure to key disability services leaders
- Market your products and services directly to your target audiences
- Disseminate information on projects or research
- Discuss products and service needs

What are the benefits of exhibiting?

- Create brand awareness and enhance your company's image
- Generate new sales leads
- Meet with customers from across MN
- Introduce new products and services
- Assess the competition
- Network with exhibitors with related services and products
- Capture the attention of the majority of Minnesota providers of residential services to persons with disabilities

Booth Rental Includes:

- Event registration for one person, including 1 lunch/day
- Standard 8'x10' booth with draping
- 7"x 44" booth identification sign
- Skirted table, 2 chairs
- Contact information & ¼ page ad in the conference brochure, webpage, and mobile app
- Post conference agency mailing list

Booth Pricing

ARRM Member

Early Bird (by 1/30/17): \$450
Regular Rate (after 1/30/17): \$575
Late Registration (after 4/14/17): \$700
Additional booth: \$300 per additional booth

Non Member/Prospective Members

Early Bird (by 1/30/17): \$750
Regular Rate (after 1/30/17): \$875
Late Registration (after 4/14/17): \$1000
Additional booth: \$450 per additional booth

Exhibit Agenda

Show Hours:

Wednesday, June 7: 8 am – 4:30 pm
Thursday, June 8: 8 am – noon

Set-Up Hours:

Tuesday, June 6, 6 – 8 pm

Teardown Hours:

Thursday, June 8, starting at noon

Have questions about exhibiting? Please contact **Nancy Peterson**, Director of Member Services at 651-291-1086 ext. 2 or email her at npeterson@arrm.org.

Register to exhibit online at <http://bit.ly/2017ARRMExhibitorRegistration>

Important Exhibitor Ad Information

Email ARRM your **black and white** electronic artwork to dhenry@arm.org by **April 14, 2017**. Refer to the ad dimensions below for correct sizes and dimensions.

Connect on Mobile

Conference attendees will follow the conference on ARRM's mobile app. Push notifications are a great way to announce a demonstration or a prize drawing, reminding people to stop by your exhibitor booth. A daily push notification can be purchased for \$200 – mark it as a selection on your registration.

Maximize Your Visibility

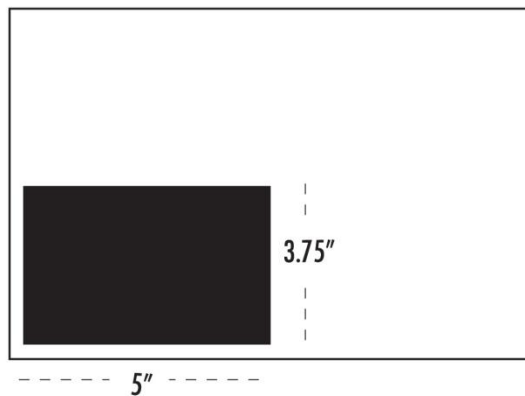
Our **2017 Sponsorship Program** features several new and exciting sponsor packages. To learn more about becoming a sponsor, please visit our website at arm.org/sponsor.aspx.

Ad Information and Dimensions

All ads must have a **minimum** resolution of 300 dots per inch and be saved as a TIFF, EPS, JPG, PNG or PDF file.

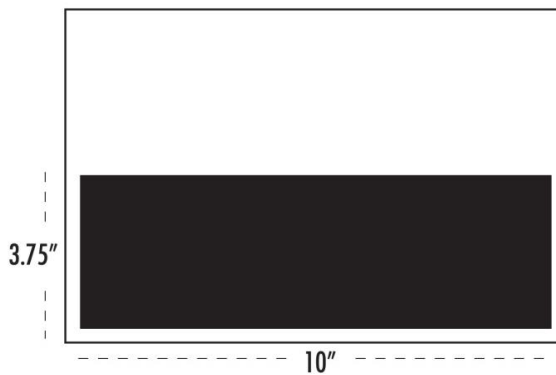
This booklet is laid out in LANDSCAPE ORIENTATION. Please remember this when designing your ad.

Deadline: Please email your ad to dhenry@arm.org by April 14, 2017



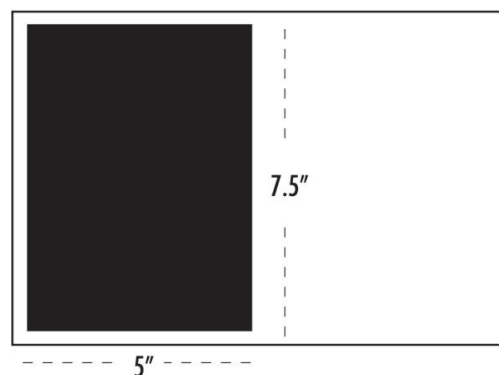
Quarter Page

5 inches wide
3.75 inches tall



Half Page

10 inches wide
3.75 inches tall



Half Page

5 inches wide
7.5 inches tall